**WEBSITE DEVELOPMENT PROPOSAL FOR MUDASIR AYUBA**

**Prepared By:**

Mudasir Ayuba

Fawoade Kumasi

sir.muda1505@gmail.com

+233 241891874

**Prepared For:**

**Mudasir Ayuba**

**1. Executive Summary**

This proposal outlines the development of a personal portfolio website for Mudasir Ayuba, a dedicated Computer Engineer with 10 years of experience specializing in Full-Stack Development, Graphic Designing, and Tuition. Mudasir is passionate about combining hardware and software solutions to solve complex engineering challenges and is currently focused on UI/UX Designs and Hardware Engineering, specifically electrical engineering, while leveraging software skills in PCB Design Projects. The website will serve as a platform to showcase Mudasir's diverse skills and projects, targeting potential employers, clients, and fellow collaborators.

**2. Project Understanding and Needs Assessment**

* **Professional Profile:** We understand that Mudasir Ayuba requires a professional online presence to effectively present his skills and experience in full-stack development, PCB design, and UI/UX/graphic design.
* **Target Audience:** The primary target audience includes potential employers seeking computer engineers with a blend of software and hardware expertise, clients looking for development or design services, and fellow professionals interested in collaboration.
* **Project Goals:** The key goals of the portfolio website are to:
  + Showcase Mudasir Ayuba's skills and experience in a clear and compelling manner.
  + Provide easy access to his resume, project portfolio, and contact information.
  + Establish Mudasir Ayuba's professional brand and facilitate networking and career opportunities.
  + Present a balanced view of his software and hardware expertise.

**3. Proposed Solution**

* **Website Design and Functionality:** The website will feature a minimalistic design with a color scheme incorporating green, orange, white, and a dark mode option, as per the provided design.
  + **Key Features:**
    - **Homepage:** Introduction with name, professional summary, and a downloadable resume. Testimonials will also be featured here.
    - **About Me:** Detailed information about Mudasir Ayuba's background, skills, and philosophy.
    - **Projects:** A portfolio section showcasing software projects, hardware projects, UI/UX designs, and graphic design images. This will include documentation, case studies, GitHub links, and graphic assets.
    - **Services:** An outline of the services offered in full-stack development, PCB design, and UI/UX/graphic design.
    - **Contact:** A contact form for inquiries and communication.
    - **Resume:** Downloadable resume in PDF format.
  + **CMS:** We will use **Jekyll**, a static site generator, for its speed, security, and simplicity.
  + **Design Tools:** Figma will be used for the UI/UX design.
  + **Development Tools:** VSCode will be used for the development process.
  + **Responsive Design:** The website will be fully responsive and optimized for all devices (desktops, tablets, and smartphones).
* **Content Strategy:** The content will be provided by Mudasir Ayuba and organized logically within the website structure. Key elements include:
  + Project descriptions with relevant visuals and documentation.
  + A well-structured resume highlighting skills and experience.
  + Clear descriptions of the services offered.
  + Professional and engaging "About Me" section.
* **Technical Specifications:**
  + **Technology Stack:** HTML, CSS, JavaScript, Jekyll.
  + **Performance:** Optimized for speed and performance.
  + **Security:** Static site architecture for enhanced security.
  + **Scalability:** Easy to maintain and update.

**4. Project Timeline and Milestones**

* **Project Start Date: March 12, 2025**

|  |  |  |
| --- | --- | --- |
| Milestone | Estimated Completion Date | Deliverables |
| Project Kickoff and Requirements | March 12 - March 26, 2025 | Project plan, detailed requirements document, content gathering checklist |
| Design Implementation | March 27 - April 10, 2025 | Implementation of provided design from Figma in Jekyll, layout setup, color scheme implementation |
| Content Population | April 11 - April 25, 2025 | All website content (text, images, resume, project details) provided and integrated into the design. |
| Development Phase | April 26 - May 9, 2025 | Functional website development, Jekyll configuration, contact form setup, responsive design implementation. |
| Testing and QA | May 10 - May 14, 2025 | Thorough testing of all website functionalities, cross-browser compatibility checks, performance optimization, and quality assurance. |
| Deployment and Launch | May 15, 2025 | Website deployment to the chosen hosting environment, final testing, and launch. |

**5. Pricing and Payment Schedule**

|  |  |
| --- | --- |
| Service/Item | Cost (GHS) |
| Website Design (Figma Design Implementation) | 1500 |
| Website Development (Including Jekyll Setup) | 2000 |
| Content Population | 500 |
| Hosting (per month - Assuming basic shared hosting) | 50 (est.) |
| **Total Project Cost** | 4000 (excluding hosting) |

**6. Call to Action**

We are confident that we can develop a professional and effective personal portfolio website that accurately represents Mudasir Ayuba's skills and helps him achieve his career goals. We would be pleased to schedule a meeting to discuss this proposal in detail and answer any questions. Please contact us at +233241891874 or sir.muda1505@gmail.com to arrange a convenient time.